



A little guide for our guests

Tell your story, your way.

You walked Italy with us. Now tell it as you lived it. Your story helps other travelers picture their own trip, and it is something lovely to keep and to share with your friends and family.

There is no right or wrong way

Write it the way you would tell a friend over dinner. You can go day by day, or share only the moments that stayed with you. You can tell the whole trip, or just one thing you loved: a pasta-making class, a view, a long lunch.

Write as much as you like. About 400 words is a good length, and a longer story is always welcome.

You do not need to cover everything. Tell what matters to you.

Need a spark?

Pick one idea, a few, or none at all. Whatever comes to mind is the right thing to write.

- A place, a meal or a visit you keep thinking back to.
- How a group of strangers became friends by the end.
- What your guide did that made the trip special.
- Something that surprised you, in a good way.
- What you would tell a friend who is thinking of going.

Photos bring it to life

Choose 5 to 10 photos that belong to your story: the places, the table, the group, you on the trail. Photos straight from your phone are fine.

- **A cover photo.** Choose a horizontal photo with you in it, or the two of you, in the place you visited. It is the first thing readers see, and it tells them at once that this is a real traveler's story.
- **A clear photo of you.** It appears in a small circle next to your name.
- **A few words under each photo,** if you like, in your own voice.
- **A video, if you have one.** While you upload your story you can send it to us on WhatsApp, with your name and tour already in the message, and we will add it to your story.

What happens next

We read your story, prepare it and let you know when it is online. It appears with your first name and the initial of your surname, like "Sarah J.". It stays yours: ask us any time to change or remove it.

Ready when you are.

Share your travel story

Or type this address in your browser: walkaboutitaly.com/share-your-travel-story

Questions? Write to us at info@walkaboutitaly.com